

Details

Name	Russell Steedman
D.O.B.	5 July 1975
Phone	+61 (0)451 515 532
Email	info@russellsteedman.com
Online	www.russellsteedman.com (includes portfolio)
Visa	I have a 475 Skilled Migration Visa (in effect)
Profile	I am a versatile graphic designer with a three-fold ability: <ul style="list-style-type: none">• Conceptual design skills• Technical expertise• Visual art practitioner

Star Story

Won a PPA (Professional Publisher's Association, UK) award for 'Best Online Presence' for The List Magazine website in late 2003

Career Summary

Feb 2009 – Present	Freelance Various freelance design jobs since arriving in Adelaide
Oct 2008 – Jan 2009	Steedman & Company Edinburgh Graphic Designer
Jan 2008 – Sep 2008	The List Magazine Edinburgh Web Designer & Production Assistant
Mar 2007 – Oct 2007	Russell Steedman Design Edinburgh Graphic Designer (freelance)
Oct 2006 – Mar 2007	PRM Marketing Edinburgh Artworker (contract)
Aug 2006 – Mar 2007	The List Magazine Edinburgh Web Designer & Production Assistant
Jun 2006 – Aug 2006	Travelling in Australia and New Zealand
Mar 2006 – Jun 2006	Flyglobespan Edinburgh Graphic Designer (contract)
Sep 2003 – Mar 2006	The List Magazine Edinburgh Web Designer & Production Assistant
Jun 2003 – Aug 2003	VIS Entertainment Dundee Web Designer (contract)
Feb 2002 – Jun 2003	digitalSpirit Ltd Edinburgh Multi-Media & Web Designer (contract)
Sep 1999 – Feb 2002	Design Energy Associates Edinburgh Graphic & Web Designer
Sep 1997 – Aug 1998	Almond Design Edinburgh Junior Designer / Mac Operator
Jul 1996 – Aug 1996	Fusion New Media Design London Junior Designer

Education & Training

- Sep 1993 – Jul 1997** **Duncan of Jordanstone College of Art**, Perth Road, Dundee
BDes Hons Graphic Design
- Sep 1992 - Jul 1993** **Leith School of Art** North Junction Street, Edinburgh
Foundation Course in Art & Design
- 1983 - 1992** **Daniel Stewart's & Melville College** Queensferry Road, Edinburgh

Key Computer Skills

Software – Excellent Skill Level:

InDesign
Quark XPress
Acrobat
Photoshop
Illustrator
Dreamweaver and Contribute
Flash

Software – Moderate Skill Level:

Flash Actionscript
After Effects
Final Cut Pro
DVD Studio
Video Encoding Software

Note:

For further information on my exact skills please visit my website

Best URLs

Web Design

The List Magazine Website
Avant-Garde Thinking
AEW Executive Travel
The Thief of Brisco
Scotland for Golf

Web Maintenance

The Map Magazine
Flyglobespan
Hibernian FC
VIS Entertainment
Braveheart Children's Trust

Career History

Oct 2008 – Jan 2009

Head of Design

Stedman & Company 12a Beaverhall Road, Edinburgh, EH7 4JE, UK

Before leaving the UK I was working for family business setting up and implementing an in-house design & marketing department for this growing financial company using my decade or so of experience. I had it in place with by the time I left for Australia.

Stedman & Company is a tax accountancy firm with 1000 clients comprised from small to medium-sized businesses. Steedman & Company focusses on close personal relationships with its clients and helping people with everyday matters such as payroll, as well as complicated tax issues.

I recently left Steedman & Company after completing the project and in order to actively pursue my goal of emigrating to Australia.

Jan 2008 – Sep 2008

Web Designer/
Production Assistant

The List Magazine 14 High Street, Edinburgh, EH1 1TE

Worked here again to help out over the busy Edinburgh Festival period.

Please see below for a description of The List Magazine as I have worked here on 3 separate occasions.

I left The List at this time after the Edinburgh Festival, the magazine's busiest period, was over.

Mar 2007 – Oct 2007

Designer

Russell Steedman Design 12a Beaverhall Road, Edinburgh, EH7 4JE, UK

Worked on a large, lottery-funded project sub-contracted to me by film production company, 'Beanland Films'. Handled print as well as DVD label design and production.

Beanland Films is a film production company which specialises in public service documentaries and charities as well as corporate work.

I ceased working for Beanland due to the completion of the project.

Oct 2006 – Mar 2007

Artworker

Corporate PRM Marketing 5th Floor, Charlotte House, 2 Sth Charlotte St, Edinburgh, EH2 4AW, UK

Responsible for the design of annual reports. Highly skilled role which involved large degree of accuracy, attention to detail and extensive artwork checks. Fine detail print handling and also involved in online annual reports. Worked for many large corporate 'Top 200' clients.

PRM Marketing is a highly professional design company focussing on annual reports and the business and commercial sector.

I left Corporate PRM due to the cessation of a 4 month contract.

Aug 2006 – Oct 2006

Web Designer/
Production Assistant

The List Magazine 14 High Street, Edinburgh, EH1 1TE

Worked here again to help out over the busy Edinburgh Festival period.

Please see below for a description of The List Magazine as I have worked here on 3 separate occasions.

I left The List at this time due to completion of a 2 month contract.

Jun 2006 – Aug 2006

Travelling *Decided to take a few months to do a 'round the world' trip Visited Singapore, Australia, New Zealand, Japan and the U.S.A. After returning to the UK I decided to move to Australia within around 2 years.*

Mar 2006 – Jun 2006

Graphic Designer

Flyglobespan Colinton House, 10 West Mill Rd, Edinburgh EH13 0NX

Worked for this airline's in-house design and marketing department on in-flight magazines, safety cards, in-flight menus, travel brochures and the company website.

Part of the Globespan Group, Flyglobespan is a Scottish, low-budget airline similar to Virgin Blue or Jetstar. The company has risen to the top of it's field in the competitive airline industry and won several awards.

I left Flyglobespan at this time due to completion of a 3 month contract.

Sep 2003 – Mar 2006

Web Designer/
Production Assistant

The List Magazine 14 High Street, Edinburgh, EH1 1TE

Design/digital artwork for magazine including print ads. Used Quark, Acrobat and various print applications. Job involved close liaison with advertising department and dealing with clients who were advertisers. On non-production week (The List is bimonthly) I was responsible for designing, developing and maintaining the magazine's website. This included updating sections, working with IT specialists on e-commerce aspects, to designing and building Flash adverts and banners.

Was also extensively involved with **Map Magazine**, a visual art, sister publication of The List. Involved in magazine design (page layout), advertising design and the website.

The List Magazine is Scotland's premiere arts and cultural listing magazine with a large, broad readership across the Central Belt of the country. As well as having an award winning website, which I designed, The List produces a series of popular guides on travel, the bar scene and the immensely popular 'Eating & Drinking Guide' which comes out every year.

I left The List at this time to pursue other career opportunities.

Jun 2003 – Aug 2003

VIS Entertainment Seabraes, Perth Road, Dundee, DD1 4LN

Re-designed website from scratch for this major computer games producer.

Vis Entertainment was responsible for console game 'State of Emergency'

I left Vis at this time due to completion of a 10 week contract.

Feb 2002 – Jun 2003

digitalSpirit Ltd 16 Forth Street, Edinburgh, EH1 3LH

Worked on website and screensavers for Hibs FC and sponsor Carlsberg.

digitalSpiritLtd is a design firm started by a friend whom I worked with.

I left Vis at this time due to job offer from Vis Entertainment.

Sep 1999 – Feb 2002

Design Energy Associates 12a Beaverhall Road, Edinburgh, EH7 4JE

Graphic Designer in own freelance project/company with complete client contact, taking projects from concept through costing and print specification, design/visual presentation and digital artwork, to commissioning and controlling the quality of print and deadlines. Also websites.

Design Energy was a small, self-started company.

I decided to leave Design Energy to pursue being employed.

Sep 1997 – Aug 1998

Almond Design 15 East Cromwell Street, Edinburgh, EH6 6HD

Formatting text into typographical layouts, scanning and manipulating images in Photoshop, creating graphics in Freehand, producing visuals and mounting presentations.

Almond Design is a large, prestigious company in the UK's top 20 ranked design companies. They specialise in several areas such as packaging design, branding and annual reports.

This was a junior role and my first job after art college. I left to have a go at starting my own company.

Jul 1996 – Aug 1996

Fusion New Media Design Century House, 82 Tanner St, London, SE1 2JG

Worked with a team of twelve including designers, computer programmers, musicians and writers producing graphics for multi-media applications using macromere Director.

Fusion New Media was a very creative company started at an exciting time in the London new media scene. They created some of the first macromere Director web animations and music. The directors of the firm eventually went on to form other companies.

This was a work experience role during my final year of art college.

Lifestyle & Interests

I am a highly creative person who is passionate about art and design, travel, reading and writing, music, theatre, cinema and Japanese food.

References

Available on request